

## **Liat Levontin**

Post-doc

The new school of Psychology  
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### **Education**

**PhD** School of Business and Administration, The Hebrew University, 2009.

Advisor: Prof. Avraham N. Kluger, Organizational behavior.

Research subject: Amity achievement goals.

**Research student**, School of Business and Administration, The Hebrew University, 2005

Thesis Title: "Goal-orientation theory and regulatory-focus theory: The "conflicting" effects of feedback-sign."

Advisor: Prof. Avraham N. Kluger

**MBA in Organizational Behavior and Marketing**, School of Business and Administration, The Hebrew University (Cum Laude), 1996.

**BA in psychology and business**, The Hebrew University, Jerusalem, 1994.

### **Working papers**

- ◆ Levontin L. and Kluger A. N, "Achievement goals as a special case of general human needs"
- ◆ Levontin L. "personal values as antecedents of achievement goals."
- ◆ Knafo A. and Levontin L., "Genetic and environmental influences on early childhood achievement motivation"
- ◆ Van-Dijk D. Yaffe T. and Levontin L., "What motivates Organizational Citizenship Behavior? Values as predictors of OCB"
- ◆ Rechter E, Levontin L, and Kluger A. N, "Positive and negative social emotions."
- ◆ Levontin L. "The immune qualities of Amity goals: Performance-avoidance goals, Amity goals and reaction to negative feedback."

**Conference  
Symposium  
Presentations**

- ◆ “A comparison between the predictions of goal orientation theory and self regulation theory regarding the effect of feedback sign on motivation” SIOP, Chicago, 2004.
- ◆ “My goal is our goal: Changes in goal orientations in the socialization process” ICAP, Athens, 2006.
- ◆ “Can cooperative achievement goals improve the reaction to negative feedback?” ICAP, Athens, 2006.
- ◆ “We were born to unite with our fellow men: Amity goals and social emotions in achievement situations” ECP, Tartu, 2008.
- ◆ “Values and resistance to change” ICP, Berlin, 2008.
- ◆ "More than PA & NA : The Activation of Social Emotions" The Israeli forum for the research of emotions, Haifa, 2008.
- ◆ “Victory with no Victims: Amity Achievement Goals” 12 Facet Theory Conference, Jerusalem, 2009.

**Conference  
Poster  
Presentations**

- ◆ “Run together to the gold: Amity goals in achievement situations” SPSP, Memphis 2007.

**Invited Talks**

- ◆ “Feedforward first feedback later,” Dept.of Personnel Management and Work and Organizational Psychology. Ghent University, Belgium 2004, With Prof. A. N. Kluger.
- ◆ “Feedforward first feedback later,” Max Planck Institute for Human Development, Berlin, 2004, With Prof. A. N. Kluger.
- ◆ “Feedforward first feedback later,” Technical University of Braunschweig, Institute of Psychology, Braunschweig, Germany, 2004, With Prof. A. N. Kluger.
- ◆ “Victory with no victims: Amity goals in achievement situations” School of Business Administration, The Hebrew University of Jerusalem, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” Psychology Department, The Hebrew University of Jerusalem, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” Faculty of Industrial Engineering & Management, Technion, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” Guilford Glazer School of Business and Management, Ben-Gurion University of the Negev, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” Graduate School of Management, University of Haifa, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” The new school of psychology, IDC, Israel, 2008.
- ◆ “Victory with no victims: Amity goals in achievement situations” Department of Psychology, Bar-Ilan University, Israel, 2009.

**Teaching**

*Work motivation*, School of Business Administration, The Hebrew University, (BA course) 2006-2010.

*Behavioral Science*, School of Business Administration, The Hebrew University, (BA mandatory course) 2003, 2007-8.

*Organizational Behavior*, School of Business Administration, The Hebrew University, (BA mandatory course) 2004-2007, 2009.

*Organizational Behavior and human resources*, School of Business Administration, The Hebrew University, (MBA mandatory course) 2005-2006, 2008.

*Marketing Management*, The Open University, (BA course) 1996-1998.

*Consumer Behavior*, The Open University, (BA course) 1997-1998.

**Other (key) work experience**

- ◆ HR director (1998-2000). Amdocs, Israel
- ◆ Organizational Consultant (1996-1998). Shelef Consultancy, Israel.
- ◆ Education Officer (1988-1990). The Israeli Navy

**Academic Membership**

Society for Personality and Social Psychology (SPSP)  
American psychological association (APA)  
International association of applied psychology (IAAP)  
Society for the Study of motivation (SSM)

**Prizes**

Gal-Ed Grant, for attending the Society for Industrial and Organizational psychology conference (SIOP), Chicago 2004.

Werner Shultz grant for Excellent PhD students, 2007.

Gutman foundation research support, 2008.